## Proofpoint Content Capture

# Capture, Manage and Retain Your Electronic Communications with Ease

#### **KEY BENEFITS**

- Capture content from a variety of sources
- Deliver content to your data store or downstream services in a consistent format for easier analysis
- Stay up to date with changes to content sources

#### **SUPPORTED PLATFORMS INCLUDE:**

- LinkedIn
- Twitter
- Slack
- Zoom
- WhatsApp
- OneDrive
- Salesforce Chatter
- And more

Your employees use electronic communications and collaboration tools to do their jobs and interact with your customers. But these content sources can present a challenge when it comes to recordkeeping and compliance. Whether it's to meet regulatory or corporate governance requirements, your firm needs to capture and retain content from all the tools employees use to communicate. But creating and maintaining individual connectors from each source to your data store is inefficient and a drain on your IT resources.

Proofpoint makes it easy to capture, manage and retain data from a variety of content sources. Through APIs, we capture content and deliver it to your data store or downstream services for e-discovery, compliance and supervision.

#### Capture Content Across Sources

Proofpoint captures content across sources and delivers it to your data store or downstream services. We maintain the chain of custody and eliminate opportunities for human manipulation. And with our deep expertise in data security, you can feel confident about the integrity of the content being delivered to your data store.

With our modular design, you purchase just the connections you need. What's more, we can capture data regardless of the user's device or location.

### **Unify and Normalise Content for Easier Analysis**

We capture content using a consistent and well-documented format. This enables you to easily map and review data from multiple content sources. And where allowed by the source, this data includes contextual details such as message threading and attachments.

#### Stay up to Date with Source Changes

We perform ongoing QA and manual review to flag all changes to content sources. And we update our connectors accordingly. We also document changes to content sources and associate all content with an up-to-date version of the source schema.

#### Seamlessly Integrates with Proofpoint Compliance Solution

To give you a cohesive experience, Proofpoint Content Capture integrates with our broader Compliance solution. This includes the award-winning Proofpoint Enterprise Archive, which can be paired with our unparallelled e-discovery and supervision products. We can also deliver content to leading third-party archiving solutions and other downstream services for supervision and e-discovery. These include Veritas Enterprise Vault, EMC SourceOne, Micro Focus, Digital Safe and others.

#### Monitor Public Social Media in Near Real Time (Add-on)

The optional Content Patrol add-on enables your social media compliance teams to monitor content at the point of capture across sensitive platforms such as public social media. Teams can enforce compliance policies at scale and remove risky content quickly, in some cases even before it is published.

#### Ensure Complete Capture (Add-on)

Our Compliance Gateway add-on enables firms to verify that captured communications are received by downstream services such as repositories and supervision tools. It also acts as a centralised hub for filtering and routing content across multiple downstream destinations, such as region- or business-unit specific repositories.

PRIMARY USE CASES	
Captures and normalises data from content sources	•
Maps data to specific users	•
Delivers content to your data store	•
Includes contextual details (where available)	•

#### **LEARN MORE**

For more information, visit **proofpoint.com**.

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organisations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organisations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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